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2015 - St. Louis

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- KEYNOTES**
- CD DVD
- ___ ___ IDK - ID Luncheon
 Bridget VanMeans
- ___ ___ K1 - Opening Lunch Keynote
 Brad Mattes
- ___ ___ K2 - Wednesday Dinner Keynote
 Astrid Bennett Guterrez
- ___ ___ K3 - Thursday AM Keynote
 Freda Bush
- ___ ___ K4 - Thursday Lunch Keynote
 Chuck Donovan
- ___ ___ K5 - Friday AM Keynote
 Kristan Hawkins
- ___ ___ K6 - Friday Lunch Keynote
 Jor-El Godsey
- ___ ___ K7 - Heartbeat Awards
- ___ ___ K8 - Banquet Keynote
 Brad Stein
- ___ ___ D1 Thursday Devotional
 Julie Parton
- ___ ___ D2 Friday Devotional
 Betty McDowell

WORKSHOPS

Session A - Wednesday 2:00

- CD only
- ___ 1 - Dysfunctional Boards -
 Peggy Hartshorn
- ___ 2 - Exploring Abortion's Role in Intimate
 Partner Violence -
 Martha Shuping
- ___ 3 - Building the Best YOU! -
 Lori DeVillez
- ___ 4 - The Power of Story: What Makes You
 Different? - *Mike Williams &*
 Gordon Douglas
- ___ 5 - The Cardiac Test for Biblical
 Leadership - *Tom Lothamer*
- ___ 6 - Secrets of Persuasive Presentations
 Bruce Smith
- ___ 7 - Promoting Chastity in the Latino
 Community - *Fr. Augustino Torres*
- ___ 8 - Essentials for Breaking the Poverty
 Cycle - *Joneen Mackenzie*
- ___ 9 - Who, Me Lord? Overcoming Reluctant
 Leadership - *Cindy Hopkins*
- ___ 10 - Invitation to Healing: A New Model
 for Millennials -
 Michaelene Fredenberg
- ___ 11 - Recognizing the Effects of Emotional
 and Sexual Trauma - *Helen Risse*
- ___ 12 - Is This Pregnancy Viable?
 Shari Richard
- ___ 13 - 3 Key Ingredients to Make a Home
 Anne Pierson

Session B - Wednesday 3:45

- CD only
- ___ 14 - 7 Truths Your Board Needs to Know -
 Mike Williams
- ___ 15 - Making Friends with Pro-Choice
 "Enemies" - *Samuel Lee*
- ___ 16 - The Three "Cs": What Your Staff
 Needs to Know - *Ellen Foell*
- ___ 17 - Beyond Survival: Generating
 Sustainable Gifts - *Jim Kebe*
- ___ 18 - Stuck in the Season Between
 Dreams - *Pat Layton*
- ___ 19 - Making a Difference with
 Generation Z - *Dawn Marie Perez*
- ___ 20 - Embracing the Amazing Cycle of
 Fertility - *Emily Sederstrand*
- ___ 21 - Project Blueprint: A Model for
 Engaging Men - *Clarke Clayton*
- ___ 22 - Answering the Call of Incarnation
 Thomas Frei
- ___ 23 - Healing the Shockwaves of Abortion
 Fr. Frank Pavone & Janet Morana
- ___ 24 - "It's Just Us, Right?" Understanding
 the STI Epidemic - *Mischa Long*
- ___ 25 - Flipping Uterus...With a Twist
 Roxanne Ertel
- ___ 26 - Intervening in the Midst of Trauma
 Belinda James

Session C - Thursday 10:30

- CD only
- ___ 27 - Are You Ready? Protecting Against
 Illegal Attacks - *Jeff Mateer*
- ___ 28 - Surveying the Legal Landscape
 Anne O'Conner & Thomas Glessner
- ___ 29 - Personal and Organizational
 Accountability - *Tony Gruber*
- ___ 30 - Behind the Scenes of a Blow-Out
 Banquet - *Kirk Walden*
- ___ 31 - Fixing the 3 Biggest Leadership
 Mistakes - *Betty McDowell*
- ___ 32 - Making Friends with Online
 Marketing - *Jeffrey Paulette*
- ___ 33 - Envisioning Her for a Lasting
 Marriage - *Catherine Wood*
- ___ 35 - Love Your Life: Turning Obstacles
 into Opportunities -
 Derrick & Julie Tennant
- ___ 36 - Sharing the Gospel with a Post-
 Abortive Woman -
 Mary Gibson & Julie Parton
- ___ 37 - Reducing the Risk of HIV, STI, and
 Unintended Pregnancy - *Freda Bush*

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- ___ 38 - Ultrasound Scanning: Achieving a
 High Standard - *Dotsy Davis*
- ___ 39 - Healing Relationships After
 Abortion - *Theresa Bonopartis*

Session D - Friday 10:30

CD only

- ___ 40 - Measuring the Value of Your Free
 Services - *Connie Ambrecht*
- ___ 41 - What a Difference a Mobile Unit
 Makes! - *Michele Chadwick*
- ___ 42 - Developing a Dynamic Team
 Jenny Langness
- ___ 43 - Fundraising in the Hispanic
 Community -
 Astrid Bennett Gutierrez
- ___ 44 - Visioneering: The Power to Inspire,
 Increase, and Fuel
 Mark Vermillion & Joe Baker
- ___ 45 - Transforming Churches for Life
 Mike Brady
- ___ 46 - Building Skills for Life and Love
 Joneen Mackenzie
- ___ 47 - Removing the Masks of
 Relationships - *Catherine Wood*
- ___ 48 - Filled Up to Pour Out
 Anne Pierson
- ___ 49 - Unclaimed Baggage: Getting Off the
 Carousel of the Unresolved Past
 Fern Buzinski & Stefanie Libertore
- ___ 50 - Abortion Pill Reversal and Your
 Clinic - *Debbie Bradel*
- ___ 51 - Routine, Advanced, and Abnormal
 Scans - *Jim Scheffler*
- ___ 52 - Creating Culture and Building
 Traditions - *Mary Peterson*

Session E - Friday 2:00

CD only

- ___ 53 - Converting Demographic Data into
 Strategy - *Dennis Fromhozer*
- ___ 54 - 4 Ways a Coalition Impacts Your
 Center - *Sommer Hansen*
- ___ 55 - Everyday Lifesaving Superheroes!
 Dan Kulp
- ___ 56 - Crafting the Message Your Donor
 Wants to Hear - *Tammy Kocher*
- ___ 57 - Followership 101 - *Julie Moore*
- ___ 58 - Search Engine Marketing 101
 Christy Poloni & Bri Laycock
- ___ 59 - Millennial Madness - *Jeffrey Dean*
- ___ 60 - The Power of Possibility -
 Kristin Wermus
- ___ 61 - Defined by the Heart of God
 Debra Neybert
- ___ 62 - What to Say When She's Had an
 Abortion - *Kim Olsen*

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- ___ 63 - Medical Ethics in Your Center
James Harden
- ___ 64 - Image Optimization: Getting the Perfect Picture - *Kim Hardy*
- ___ 65 - Adoption: A Choice Everyone Can Live With - *Grace Dulaney*

Session F - Friday 3:45

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- ___ 66 - Setting a Mark for Success - *Lori DeVillez*
- ___ 67 - Discussing Abortion and Race in Polite Company - *Pat Upchurch & Connie Eller*
- ___ 68 - Setting Up Your Organization for Success - *Nile Abele*
- ___ 69 - Extending the Invitation to Give *Debbie Nieport*

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- ___ 70 - Taking Care of YOU!
Barb Gosa
- ___ 71 - Google Basics -
Bri Laycock
- ___ 72 - Resisting the Rhetoric of "Abstinence Intimidation"
Valerie Huber & Mary Anne Mosack
- ___ 73 - Human Trafficking and Predatory Relationships
Cindy Collins
- ___ 74 - Crazy Expectations: Increasing Your Faith
Daphne Dahlem
- ___ 75 - Creating a Safe Place for the Latino Client -
Evangelly Aliangan Ward

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- ___ 76 - Recruiting Great Medical Professionals -
Audrey Stout
 - ___ 77 - The Impact of Professional Organizations on Imaging
Connie Ambrecht
 - ___ 78 - Helping Her Make a Lasting Change -
Callie Neff
- Fr. Pavone Homilies
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